



BERITEL

POWERING TECHNOLOGY & CONNECTIVITY



Company Profile

UAE-Based Technology & Electrical Trading
Business Bay, Dubai, United Arab Emirates

www.beritel.co
sales@beritel.co

WHO WE ARE

About BERITEL

BERITEL is a UAE-based trading and technology solutions provider focused on delivering reliable infrastructure and communication products. We support businesses, contractors, and government projects with high-quality sourcing and technical expertise across the United Arab Emirates.



HEADQUARTERS

Business Bay, Iris Bay, Office 901-A45

Dubai, United Arab Emirates



WHAT WE DO

IT Infrastructure & Electrical Sourcing

Technology hardware, networking, power systems, and electrical components for commercial, industrial, and government environments.

STRATEGIC OUTLOOK



Our Vision

To become a trusted technology and electrical trading brand in the UAE by delivering innovative products, dependable service, and long-term customer value.



Our Mission

- ✓ Supply high-quality IT & electrical products.
- ✓ Provide cost-effective project solutions.
- ✓ Build strong customer and supplier relationships.
- ✓ Pursue continuous market expansion.

Products & Solutions

A complete sourcing portfolio spanning power infrastructure, IT systems, computing hardware, and electrical spare parts — for commercial, data center, and industrial environments.



Power & Infrastructure

Essential power management for commercial and data center environments.

- UPS systems & rack PDUs
- Surge protection & power cables
- Cooling fans & thermal management
- Cable management & connectivity



Systems & Connectivity

Core hardware and software that drives modern business environments.

- Networking — switches, routers, wireless
- Security — CCTV & IP telephony
- Infrastructure — servers & storage
- Software — licensing & operating systems



Computing Requisites

End-user and enterprise computing equipment.

- Laptops, high-end workstations & displays
- Enterprise HDDs, SSDs & data storage
- Keyboards, mice & printers
- IT consumables



Electrical Spare Parts

Maintenance & repair support for facility and industrial contractors.

- Circuit protection devices
- Power connectors & wiring
- Industrial components
- Precision replacement parts

SECTORS

Industries We Serve

We deliver sourcing and technical support across a broad range of sectors throughout the UAE.



**Information Technology &
Data Centers**



**Telecommunications
Sector**



**Government & Educational
Institutions**



**Construction &
Infrastructure**



**Industrial & Facility
Management**



**Retail & Distribution
Networks**

WHY BERITEL

The BERITEL Advantage

01

Reliable Supply

Consistent quality and genuine, original products.

02

Competitive Pricing

Market-leading rates for both projects and retail.

03

Supplier Network

Global sourcing capabilities backed by local expertise.

04

Fast Response

Rapid coordination and timely delivery across the UAE.

WHO WE WORK WITH

Client Portfolio



Corporate & Offices

Computing & networking

Laptops · Servers · Software



Contractors & Integrators

Infrastructure solutions

UPS · Cabling · CCTV



Facility Management

Spare parts trading

Electrical Components



Schools & Universities

Academic IT setup

Workstations · Displays



Government Sector

Project support

Certified Tech Trading



"At BERITEL, we are committed to delivering quality products and dependable service while maintaining strong business ethics and customer satisfaction."

OUR COMMITMENT TO EXCELLENCE

Connect with Us

For quotations, project sourcing, or partnership enquiries, our team is ready to support you across the United Arab Emirates.



WEBSITE

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ADDRESS

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Thank you for your partnership.